

TERESA CHU

UI/UX Designer

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teresayuanchu.com

EXPERIENCE

Sitejabber

UI/UX Designer (Oct 2019 – Present)

- Collaborated with the marketing team to design screens for our web/ mobile UI while keeping our brand consistent. Worked with the CEO to redesign the company website and collaborated with developers daily to lead projects to launch.
- Design marketing materials, including posters, information graphics, and animated content for social media and blog posts and design presentation slides.

Hylink

Design Intern (May 2018 – Aug 2018)

- Assisted and designed various websites, posters, adverts, and graphics.

Blue Sky Creative Studio

Graphic Designer (Aug 2016 – Jan 2017)

- Worked on a variety of media from print to digital.
- Designed websites and brands for startups in varying fields. Created logos, brochures, posters, packaging, invitations, and web assets.

EDUCATION

Fairleigh Dickinson University

Sep 2012 – Aug 2016

B.A. Computer Art and Design

Academy of Art University

Sep 2017 – Aug 2019

M.A. Web Design and New Media

SKILLS

Design

Product Design

Visual Design

Interaction Design

User Experience

Prototyping

Wireframing

User Research

User Testing

UX Writing

Tools

Figma

Sketch

Adobe Creative Suite

InVision

Zeplin

HTML/CSS